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Message Text

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10
ACTION EUR-12

INFO OCT-01 ISO-00 EB-07 /020 W
---------- 085254
R 280724Z MAY 75
FM AMEMBASSY STOCKHOLM
TO USDOC WASHDC
INFO SECSTATE WASHDC 4770
AMEMBASSY BRUSSELS
AMEMBASSY COPENHAGEN
AMCONSUL FRANKFURT
AMEMBASSY HELSINKI
AMEMBASSY OSLO

UNCLAS STOCKHOLM 2557

FOR: BIC/OIM/AJCAYA; FRANKFURT FOR TRADE CENTER

E.O. 11652: N/A
TAGS: BEXP, SW
SUBJECT: COMMERCIAL PROGRAM: ELECTRONICS COMPONENTS EXHIBITION, PROCUREMENT

1. IN LETTER DATED MAY 22ND, STEPHAN A. MAHIEU, COORDINATOR, PLANS AND PROGRAMS, STATE OF NEW YORK, DEPARTMENT OF COMMERCE, AVENUE LOUISE 327, B-1050 BRUSSELS; TEL. (02) 47 99 96, STC RECEIVED CONFIRMATION THAT HQ DISCUSSING POSSIBILITY PARTICIPATION STATE OF NEW YORK WITH BOOTH SUBJECT EXHIBITION IN STOCKHOLM WITH PERHAPS UP TO TWENTY REPEAT TWENTY NEW YORK STATE ELECTRONICS FIRMS.

2. FYI, THIS PROCUREMENT LEAD RESULTS FROM OUR EFFORTS TO PROCURE THE STATE OFFICE AND/OR NEW YORK FIRMS FOR OUR JUNE IPC SHOW THIS TRADE CENTER AS COORDINATOR OR EMC.

3. AS YOU KNOW, THIS TRADE CENTER HAD EXCELLENT SIMILAR EXPERIENCE WITH STATE OF ILLINOIS BOOTH IN STOCKHOLM MATERIALS HANDLING EQUIPMENT EXHIBITION APRIL 9 - 13, 1973 WHEN STATE BOOTH HAD 34 ILLINOIS FIRMS REPRESENTED ON CATALOG BASIS, AND COORDINATED PROGRAMS FOUR ILLINOIS FIRMS WHO PARTICIPATED UNCLASSIFIED

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WITH NTM PAS. WE WOULD HOPE TO HAVE SOMEWHAT SIMILAR ARRANGEMENT FOR STATE OF NEW YORK IN OUR SEPTEMBER 1975 ELECTRONICS COMPONENTS EXHIBITION AND WOULD APPRECIATE YOUR ASSISTANCE IN SECURING THIS PARTICIPATION.

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4. QUESTION OF "PARTICIPATION FEE" FOR THIS PROPOSED
PARTICIPATION NEEDS TO BE RESOLVED AND STC WOULD APPRECIATE
YOUR CLARIFICATION AND CONFIRMATION TO NEW YORK. YOUR CONTACT
IS JOHN E. GROSS, DEPUTY COMMISSIONER, DIVISION OF INTERNATIONAL
COMMERCE, 230 PARK AVENUE, NEW YORK, N.Y. 10017. TEL. (212)
679-2244. MEANWHILE, STC FINALIZING COOPERATORS LISTS FOR THIS AND
OTHER EVENTS OUR FY'76 PROGRAM. ALSO IMPERATIVE THIS LEAD BE
FINALIZED SOONEST TO ENABLE STC UNDERTAKE MARKET DEVELOPMENT
PROGRAM EARLIEST AND PARTICULARLY IN COOPERATION WITH REGIONAL
CAS PARTICULARLY FOR REP-FIND.
STRAUSZ-HUPE

UNCLASSIFIED

<< END OF DOCUMENT >>

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Current Classification: UNCLASSIFIED
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Control Number: n/a
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Draft Date: 28 MAY 1975
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
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From: STOCKHOLM
Handling Restrictions: n/a
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BRUSSELS
COPENHAGEN
FRANKFURT
HELSINKI
OSLO

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